

Social Value & Local Wealth Building Project Overview

Part of the Kirklees Inclusive Growth Agenda
 Updated 25th September 2018

Outcomes we're aiming to help deliver: what it's all about



Poverty



Inequality



Resilience

Strategy: more local spend, ownership, and jobs in the most deprived areas

Neighbourhood specific

Focus on the most deprived neighbourhoods in the District.

Start small, in particular neighbourhoods, and pilot, then (1) learn from what doesn't work; (2) expand; and (3) replicate working model in other neighbourhoods.

Place-based approach, working out local challenges and opportunities by working with local people and organisations, not presupposing that every area is the same

Anchors

Identifying town-, community-, and neighbourhood-specific anchors, to work alongside the Council and other District-wide anchors.

Local spend

Increase the proportion of anchors' spend:

- With local businesses
- With local SMEs
- With the local VCS

Local ownership and jobs

Increase access to and ownership of local assets (buildings and other spaces) or influence in how these assets are used.

Look at opportunities to develop worker cooperatives and community businesses that:

- employ more local people, particularly those in the most deprived areas of Kirklees;
- are owned by people in these areas; and
- Supply local anchors, including the Council.

Key Partners



CLES are helping us with evidence-gathering, understanding Kirklees's challenges and strengths, and developing solutions.



Large Kirklees anchors on the Kirklees Inclusive Growth Group



Other smaller anchors, including neighbourhood-, community-, and town-specific anchors.

Milestones

(With non-officer involvement in brackets)

August

- Anchor interviews (Tom from CLES)
- Meeting with VCS (Tom from CLES meeting VCS representatives)

September

- Discussion at Procurement Scrutiny Panel (Cllrs on Scrutiny)

October

- Present some findings at Picture of Kirklees event (anchors and other partners)
- CLES Report published with recommendations on procurement spend.
- Detailed discussion at Kirklees Inclusive Growth Group (anchors sit on group)
- Detailed discussion at Economy and Neighbourhoods Scrutiny Panel meeting (Cllrs on Scrutiny)
- Potential meeting with Ashbrow Group (three Ashbrow Cllrs, Andy Briggs, Andy Petrie, Local Services 2 You) to identify local challenges and opportunities from a social value and local wealth building perspective.

November

- Neil McInroy (Chief Exec, CLES) presents findings and recommendations to LMT

December

- Economic Strategy finished

Outputs TBC

- An updated Social Value Policy or Framework
- A Social Value/Local Wealth Building Progression Framework to help organisations understand how to do social value and local wealth building better
- Social Value/Local Wealth Building Kitemark celebrating local groups, businesses, and organisations that do social value and local wealth building well
- Procurement Policy aiming to fully integrate social value into procurement decisions.
- Project ideas coming from discussion in Ashbrow Ward TBC
- Kirklees lottery

Things we've already done

July

- Social Value & Local Wealth Building Workshop (11th July) facilitated by CLES and the Civil Service's Office for Civil Society (DCMS) and Policy Lab (Cabinet Office), with Kirklees anchors including Huddersfield University, Huddersfield Giants, Huddersfield Town AFC, Kirklees District Police, the NHS Hospital Foundation Trusts and Clinical Commissioning Groups, and Kirklees Neighbourhood Housing amongst others.
- The workshop produced some high-level project plans that anchors signed-up to support on. We are now looking at piloting some of these in targeted neighbourhoods. As the Project Overview sets out, we are planning on focussing first on the most deprived neighbourhoods in the District.